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EIP



EIP Launches Tech & AI Function to Drive Innovation and Client Excellence

When it comes to technology, EIP has always been ahead of the curve; we are proud to announce the evolution of our IT department into a dedicated Tech & AI function, marking a bold step towards positioning EIP as a true frontier firm in the legal sector.

Technology and artificial intelligence are reshaping the industry at unprecedented speed, and EIP is embracing this transformation to lead rather than follow. The new Tech & AI function has been created to harness emerging technologies, integrate AI solutions across operations, and strengthen security, ensuring we remain at the forefront of innovation, productivity and client service.

This strategic shift addresses three critical priorities: rapidly upskilling our development team to deliver AI-driven solutions, securing EIP internally and externally in the age of AI, and accelerating adoption through ongoing training initiatives. At the heart of this transformation is our newly appointed Tech & AI leadership team: Chris Fournier as Head of Tech & AI, Paul Evans as Head of Tech & AI Delivery, Mark Challis as Head of Cyber & AI Security, Rob Lewis as Applications, AI & Data Manager, and Olu Aseru as Tech & AI Adoption Manager. With decades of combined expertise between them within the firm, this team will ensure EIP continues to set the standard for innovation in intellectual property law.

“Our Tech & AI function reflects our commitment to delivering cutting-edge solutions for our clients and maintaining resilience in a rapidly evolving digital landscape.” Said Magnus Hallin, CEO.

