## 15 March 2012

## EIP



## EIP provide support for start-ups in Yorkshire

EIP will be taking part in a series of events which provide support for start-up businesses in Yorkshire.

The Investment Readiness Programme is run by <u>Connect Yorkshire</u>, a non-profit organisation that provides support for growth businesses in Yorkshire and the Humber region. The programme offers a number of workshops and activities designed to assist companies who are looking to raise funding.

EIP will be hosting a <u>workshop</u> on intellectual property for start-up businesses. Matt Lawman, head of EIP Strategy, will advise on the range of intellectual property rights available to protect ideas, and how start-ups should develop and enforce an IP strategy.

The workshop is free to attend and takes place from 5.30pm-8pm on 28 March at the <u>Round Foundry Media Centre</u> in Leeds. <u>Register here</u>.

In addition, EIP's business advisor John Williams will be mentoring companies who have applied to present their business plans to investors at the Connect Yorkshire <u>Investment</u>. <u>Forum</u> on 23 May in Leeds.