

EIP



Neil Condon to speak at Welsh App Showcase 2012

Partner Neil Condon has been confirmed as a speaker at the [Welsh App Showcase 2012](#), hosted by The Centre of Excellence in Mobile Applications and Services ([CEMAS](#)).

The theme for this year's event is the 'marketing and monetisation of your mobile app' and Neil's talk is entitled 'Patents - What Mobile App Developers need to know.'

CEMAS helps SMEs and start-ups in Wales develop, test and market their app. It is part-funded by the European Regional Development Fund and based at the University of Glamorgan.

The event takes place on 26 September at the Liberty Stadium in Swansea. EIP will also have an exhibition stand at the event. To register for free, click [here](#).