

# EIP



## EIP Legal hosts celebration of London's creative industries

London's legal and creative industries gathered to celebrate the work of graduates of University of the Arts London at a reception hosted by EIP Legal.

Special guests included the Mayor of Camden, Councillor Jonathan Simpson, who joined more than one hundred UAL graduates, artists, designers, lawyers, attorneys, solicitors, and journalists, as guests of EIP Legal.

The event marked EIP's exclusive sponsorship of the UAL Showroom in High Holborn, a creative space showcasing the best art, design and ideas from all creative disciplines across the university.

Councillor Simpson met Gary Moss, solicitor and head of EIP Legal, and Nigel Carrington, Vice Chancellor of UAL, to be shown around the EIP-sponsored UAL Showroom, which promotes the wide range of talents emanating from the university.

Gary Moss said: "It was a great evening, made particularly special by the opportunity to view the work of these young artists and designers. The creative arts are an increasingly important sector of the UK economy and something at which we are world beaters. EIP is very proud of its association with UAL and is thrilled that its contribution provides a vehicle for the designers and artists of the future to display their talents."

Guests were greeted with cocktails in glasses made and designed by recent UAL graduate Fernando Laposse and given the opportunity to see parts of the collection of several recent graduates from UAL's London College of Fashion. Scottish designer Jennifer Morris, shortlisted for the 2012 Scottish Young Designer of the Year, arrived wearing part of her recent collection; Zarah Ash-Harper and Renée Lacroix of Antithesis,

both sported items from their Carry On Closet collection; and Francesca Smith wore a fascinating necklace created using 3D printing techniques, from her Momento Collection, which can also be seen in the current UAL Showroom exhibition, entitled 'Fresh Prints'.

UAL provided an additional, one off, exhibition in the ninth floor boardroom, encompassing selected works from its own collection. Artists included Johanna Mires, Holly Stevenson, Elizavet Tamouridou, Masaki Yada, Geoff Bartholomew, Naomi Workman, and Alex Gough. The space also included a demonstration area, where Fernando Laposse showed off his fascinating technique for making cocktail glasses from sugar. Entertainment was provided by the London City Singers, directed by Melanie Rice of EIP.

Mayor of Camden, Councillor Jonathan Simpson said: "I was delighted to be invited and to attend this event and was impressed with the diversity and talent of the work of the artists. As a Council we are really keen to support the creative industry and have a long tradition of doing this. It's clear that some of the graduates represented here are destined for success and I wish them the very best for the future."

EIP has a long-standing relationship with UAL through its previous work with UAL's Own-It IP clinic program and mentoring of UAL Masters students. EIP's sponsorship of the Showroom includes a series of exhibitions. The current Fresh Prints exhibition explores the richness and diversity of the printed medium, and runs until 7 June 2013.