22 November 2011 eip.com/e/uadq7

EIP



Supporting innovation in Wales

EIP attended an event organised by the <u>Cardiff University Innovation Network</u> about the support being offered by the Welsh Government to innovation in Wales.

The reception was held on 16 November and included a presentation by Steve Holt of the Business Innovation department of the Welsh Government about assistance they can offer to innovative businesses; in particular an overview of the Business Innovation Programme and how it can help Welsh companies.

Case studies from <u>Cobra UK</u> and <u>Concrete Canvas</u> showed how companies were making use of this support through Business Innovation to drive R&D, and in turn bring new products to market.

The event was held the day after an announcement by Business Minister Edwina Hart of two-major-funding-packages totalling £55million to stimulate the Welsh economy and support business growth.