

# EIP



## EIP support X Media Lab at Bath Digital Festival

EIP will be exhibiting at the [X Media Lab Bath](#) conference on 16 March, part of the [Bath Digital Festival](#).

X Media Lab Bath is a major event bringing hundreds of digital media professionals together to showcase creative ideas in the digital entertainment industry. X Media Lab Bath consists of a one-day conference held at the [Assembly Rooms](#) in Bath, followed by a two-day mentoring programme for local businesses.

The conference itself features 18 keynote presentations by representatives from companies including Eidos, Sony, MTV, and YouTube.

[Matt Lawman](#) and [Ben Hoyle](#) from EIP's Bath office will be taking part in the conference events and networking, and will be on hand in the exhibition hall to answer any questions.