25 June 2012 <u>eip.com/e/uaaw4</u>

EIP



IPO seeks views on helping SMEs get value from their IP

The UK Intellectual Property Office (IPO) is seeking comments on its proposals to offer support to SMEs to maximise the value of their IP assets.

A <u>discussion paper</u> published in April 2012 outlined these plans, which would include improving the availability of commercially based IP advice, funding for IP audits, awareness raising seminars on the subject of IP, and the provision of online tools to help SMEs assess their IP assets.

The IPO is inviting interested parties to submit comments on these proposals via <u>e-mail</u> by 3 July 2012.