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'Patent Strategies For Financial Institutions', by Heather McCann and Matthew Lawman

Partners [Heather McCann](#) and [Matt Lawman](#) have had a co-written article published in Intellectual Property Magazine.

The three-page article, entitled Patent Strategies For Financial Institutions, appeared in the February issue of the magazine.

Heather and Matt argue that financial institutions have not adopted a common approach to patenting. They explore the issues determining which strategy, or strategies, to adopt, suggesting that there is no one-size-fits-all patent strategy that suits all financial institutions and propose one way to address the differences of approach towards business method patenting in US and Europe.

To read the article in full [click here](#).